ONLINE AND BLENDED LEARNING COURSE DESIGN

Andrea Montalvo, M.A. FC 128 825-6084 andrea.montalvo@tamucc.edu

Changes in Higher Education
- Student Demographics
- Student Expectations
- Technology

Growth of Enrollment in E-Learning
- Reasons
- Implications

<table>
<thead>
<tr>
<th>Year</th>
<th>Enrollment</th>
</tr>
</thead>
<tbody>
<tr>
<td>2007</td>
<td>10,000</td>
</tr>
<tr>
<td>2008</td>
<td>15,000</td>
</tr>
<tr>
<td>2009</td>
<td>20,000</td>
</tr>
<tr>
<td>2010</td>
<td>25,000</td>
</tr>
<tr>
<td>2011</td>
<td>30,000</td>
</tr>
</tbody>
</table>

2007-2011 enrollment
Online enrollment has increased by over 100 percent since 2008 and by over 200 percent since 2007.
Source: University of Houston

Internet Use by Continent

Online Course Design
- Blackboard 8.0 & 9.1
- Wiki

Addressing Learner Needs
- Create a sense of presence
- Promote Discussion
- Foster Collaboration

Implications for the Future

College Presidents See Potential For Growth in Online Learning

% of college presidents saying ...

Currently: Most students have taken a class online

15

10 years from now: Most students will take classes online

50

Note: Based on survey of college presidents. Current numbers reflect percent of all college presidents who said 51% or more of their students have taken a course online.

Pew Research Center