Raising Expectations: Captivating Audiences at First Year Celebration Day

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**Purpose**

- Increase the quality of end-of-semester research presentations in the FYP
- Raise the bar
- Raise expectations

**Student Learning Outcomes**

- Translate written academic research into an engaging oral/visual presentation
- Critical thinking skills: compress copious amounts of research into a six minute presentation
- Introduction to visual rhetoric; transition to Composition 1302

**Problems**

| 1. Unprofessional poster presentations | 1. Explicit instruction, with prescriptive requirements (i.e. Pecha Kucha, Tri-Folds) |
| 2. Poor PowerPoint design | 2. Ongoing instruction throughout the semester |
| 3. Unorganized oral presentations | 3. Required check points; weighted in all 3 LC classes |

- 4. Clear expectations: capstone of the semester
- 5. AACU Creative Thinking Value Rubric

**Outcomes & Assessment**

- Pecha Kucha technique resulted in concise presentations
- Commanding visuals
- Students noticed a difference compared to other LC’s
- Noticeable improvement across the LC
- AACU Creative Thinking Value Rubric

**Lesson Plans Developed**

- Visual Metaphor (“fast food is trash”)
- “Create One Slide” Activity

**Integrated activities throughout the LC**

- Model Pecha Kucha in large lecture
- Combined classes for poster critiques
- Students use visuals to teach the class large lecture concepts
  - Model, model, model

**Celebration Day in the FYP**

- All first year students present
- Science fair style presentations grouped by LC
- Lead instruction in Composition, support from other LC instructors

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**Works Consulted**
