**CoP presentation**

Revising the ECON2301 Principles of Macroeconomics course

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CoB

**2014 Core Objectives (THECB)**
- **Critical Thinking Skills** - to include creative thinking, innovation, inquiry, and analysis, evaluation and synthesis of information
- **Communication Skills** - to include effective development, interpretation and expression of ideas through written, oral and visual communication
- **Empirical and Quantitative Skills** - to include the manipulation and analysis of numerical data or observable facts resulting in informed conclusions
- **Social Responsibility** - to include intercultural competence, knowledge of civic responsibility, and the ability to engage effectively in regional, national, and global communities


**Changes - B**

Hit the area our course does not emphasize right now:
- Social responsibility
- Assignment - study corporate social responsibility for a single corporation, and assess its effectiveness;
- Rubric:
  - Identification of corporation
  - Aim/reason for undertaking;
  - Description of corporate undertaking;
  - Assessment of impact
  - Opinion of student as to its effectiveness
- Example: BP oil spill in the Gulf

**Background**

- Revision to the TAMUCC core curriculum;
- ECON2301 (Macro) and 3302 (Micro) to stay in the core;
- But new THECB rules mandate that courses in each Foundational Component Area satisfy a specific set of 6 core objectives by 2014;
- Now ECON principles courses must satisfy core objectives of:
  - Critical thinking
  - Social responsibility
  - Empirical and quantitative skills
  - Communications
  - But how are these core objectives defined?

**Changes - A**

- Usage of more communications?
  - Already 2 assessed media articles relate them to course material;
  - Add Twitter feed to relate economic statistical releases to course material - also put on website as a feed for those not using Twitter e.g. Brad De Long's website [http://deLONG.typepad.com/edbl/2012/04/econ4spring2012-uc-berkeley-draft-principles-of-macroeconomics-april-2-2012.html](http://deLONG.typepad.com/edbl/2012/04/econ4spring2012-uc-berkeley-draft-principles-of-macroeconomics-april-2-2012.html)
  - Difficult to assess and assure equal access for different generational cohorts
  - After introduction, perhaps future project for development?

**Timeline and development**

- Fall 2012;
- Sample (BP) to be drawn up and circulated for comments to all instructors;
- If approved, will be circulated with course outline in first class;
- If successful, perhaps future assignments added to satisfy Social responsibility e.g. philanthropy, payment of taxes, bribery