Communicating Research to the Professional Community: Teaching Effective Poster Design for Academic Conferences

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**Rationale**

Students in the counselor education doctoral program are training to be university faculty and will be expected to be active scholars. Current curriculum offers limited opportunity to build skill in presenting research and communicating study findings.

**Project Overview**

- Conduct an original research project
- Design poster presentation describing study
- Present at end-of-semester research forum
- Interact with audience and discuss results

**Project Objectives**

- Increase student interaction with faculty
- Structure opportunities to integrate learning
- Provide students with constructive feedback

**Evaluation**

- Students evaluated on design and delivery
- Rubric developed to delineate expectations
- Feedback also collected from forum attendees