It’s HIP to be Published

H.I.P.: Intensive Writing
... with a side of research and internship

Objective
- To use Intensive Writing to get students to practice a new formula for writing
- To emphasise Research Methods to obtain pertinent information for stories
- To create mini-internship opportunity to experience deadlines and working with editors

“Almost every national and regional newspaper reporter I have met over the past 15 years recounts their work in this realm to be their single most memorable and lasting undergraduate learning experience.”
George D. Kuh & Ken O’Donnel

Goal:
To incorporate several of the 8 key elements to High Impact Practices

Step 1: The Basics
Teach lessons on specific tools the students will need
A. Interviewing
B. Write a Lead
C. Focus and Nut Graph
D. How to Use Quotes
Students complete short in-class exercises to practice each tool individually

Step 2: Real Reporting
Use the tools together to report and write full-length stories
A. Feature on Person or Group
B. News on an Event
C. Meeting or Speech
D. Longer (In-Depth) Feature
Students interview, research, write and self edit outside of class

Step 3: Feedback & Improvement
A. Peer Evaluation: Exchange stories with classmate. Provide work sheets that emphasize specific tools
B. Professor Evaluation: Use rubric to evaluate tools + peer feedback, deadline, spelling, punctuation and grammar
Students interview, research, write and self edit outside of class

Step 4: PUBLISH
Student Newspaper &/or Student News Website
A. After class revision process, have students submit stories to the newspaper student editor
B. News on an Event
C. Encourage students to promote their published work on social media
Real-world experience interacting with an editor on deadline.

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